

# Learn About Our Ideas for Improving Your Routes

**Blueprint 2035 is Chapel Hill Transit's roadmap for improving service over the next decade.** We have ideas for how to improve your routes, based on what you told us about your priorities in Phase 1 of the study.

 **More buses at more times of day, including evenings and weekends**

 **Less waiting and more reliable service.**

## Tell us what you think!

Visit the website to check out an online map, take a survey, and learn more about the plan.

[townofchapelhill.org/short](http://townofchapelhill.org/short)



## HOW TO USE THE IDEA SHEETS

The **Proposed Idea Sheets** illustrate concepts for improving transit service. We've organized ideas into four geographic areas to help you quickly find the places you travel and the routes you use most. We've also created an Idea Sheet illustrating two possibilities for Northern Chapel Hill and Carrboro after **bus rapid transit (BRT)** opens on Martin Luther King Junior Blvd. and S. Columbia St.

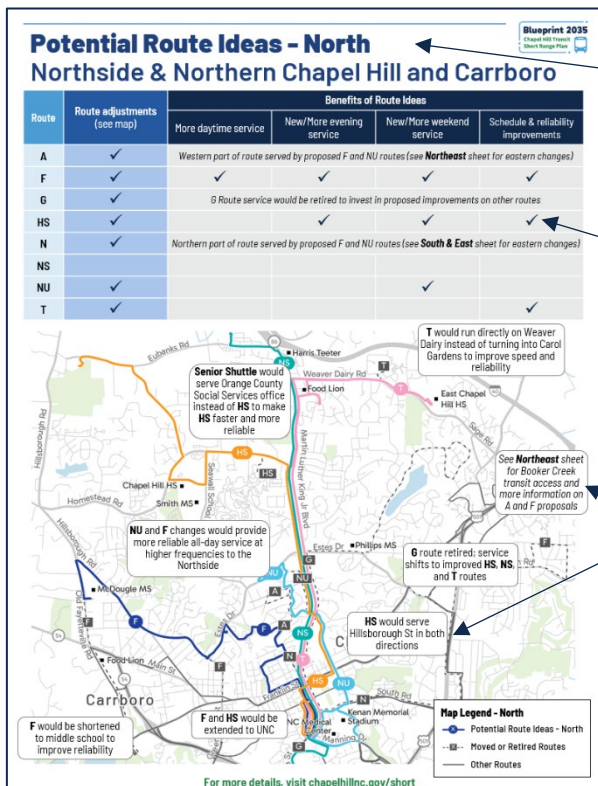
### FOCUS AREAS

Focus Area Name	Neighborhoods & Corridors	Routes
<b>North</b>	Northside, northern Chapel Hill & Carrboro	A, F, G, HS, N, NS, NU, T
<b>Northeast</b>	E. Franklin St. and Fordham Blvd.	A, CL, D, F, G
<b>South and East</b>	UNC, Raleigh Rd., southern Chapel Hill	B, C, CCX, FCX, N, NS, S, RU, U
<b>West</b>	Carrboro	C, CM, CW, F, J, JFX

### NAVIGATING THE IDEA SHEETS

**Routes & Benefits Table:** Identifies the routes on each Idea Sheet and benefits of proposed changes including increased service (daytime, evening, weekend) and more reliable service.

**Map:** Shows route proposals using **solid-colored lines** (proposed focus area ideas), **dashed lines** (proposed retired or relocated routes), and **solid gray lines** (other proposed routes).



**Focus Area Name:** Identifies the corridors and neighborhoods on each Idea Sheet.

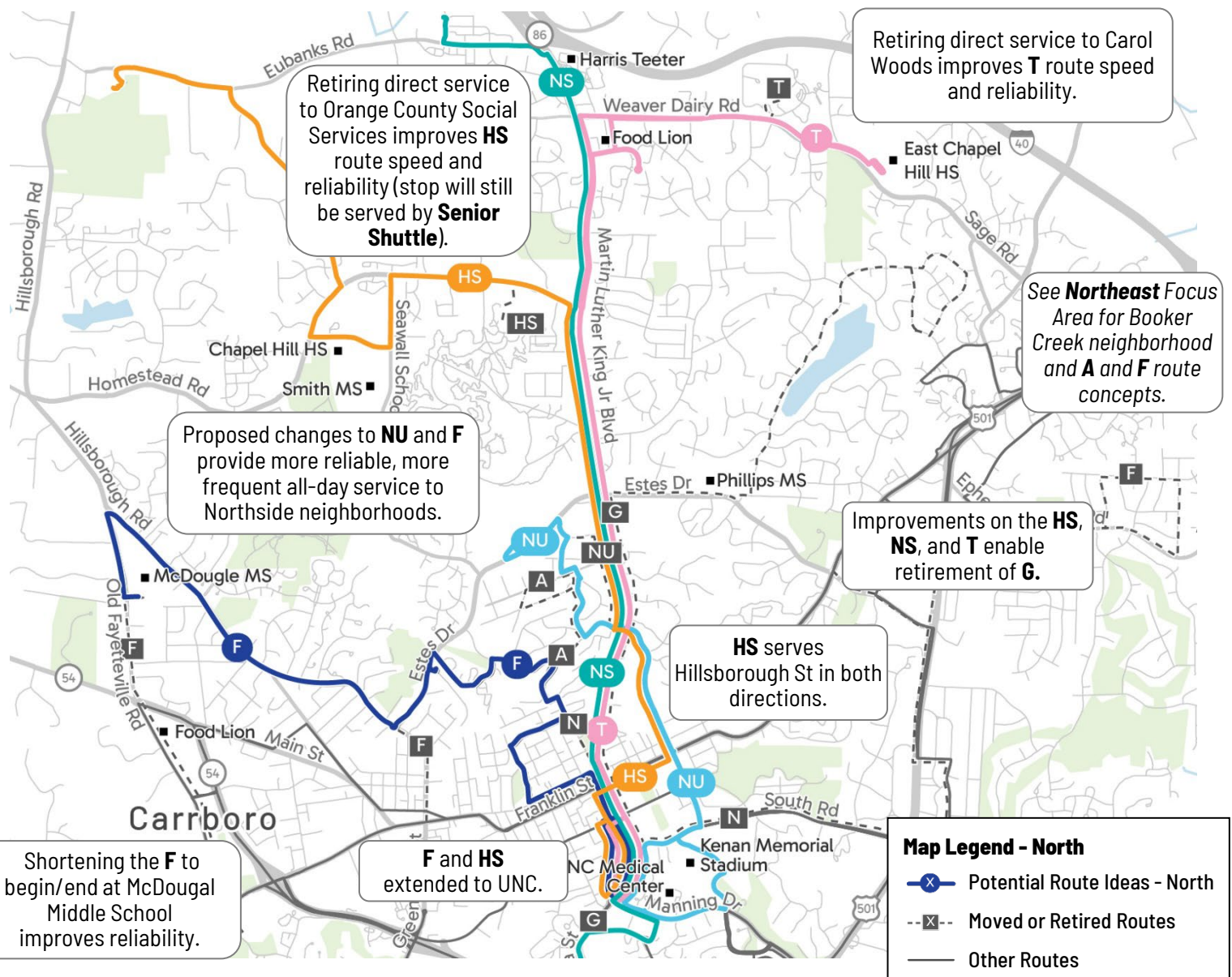
**Checkmarks** indicate proposed changes to a route's path or schedule.

**Callout Boxes:** Provide more details about possible changes including "tradeoffs" and potential benefits of each idea.

# Idea Sheet Focus Area: **NORTH**

Includes Northside, northern Chapel Hill, northern Carrboro

Route Name	Route Changes (see map)	BENEFITS			
		Daytime Service Improvements	Evening Service Improvements	Weekend Service Improvements	Schedule & Reliability Improvements
A	✓	Western part of A to be served by proposed F and NU (see <b>Northeast</b> Focus Area).			
F	✓	✓	✓	✓	✓
G	✓	G proposed to be retired; parts of route will be served by improved HS, NS, and T.			
HS	✓		✓	✓	✓
N	✓	Northern part of N to be served by proposed F and NU (see <b>South &amp; East</b> Focus Area).			
NS		BRT service launching in 2030; no other changes proposed.			
NU	✓			✓	
T	✓				✓



For more details, visit [chapelhillnc.gov/short](http://chapelhillnc.gov/short)

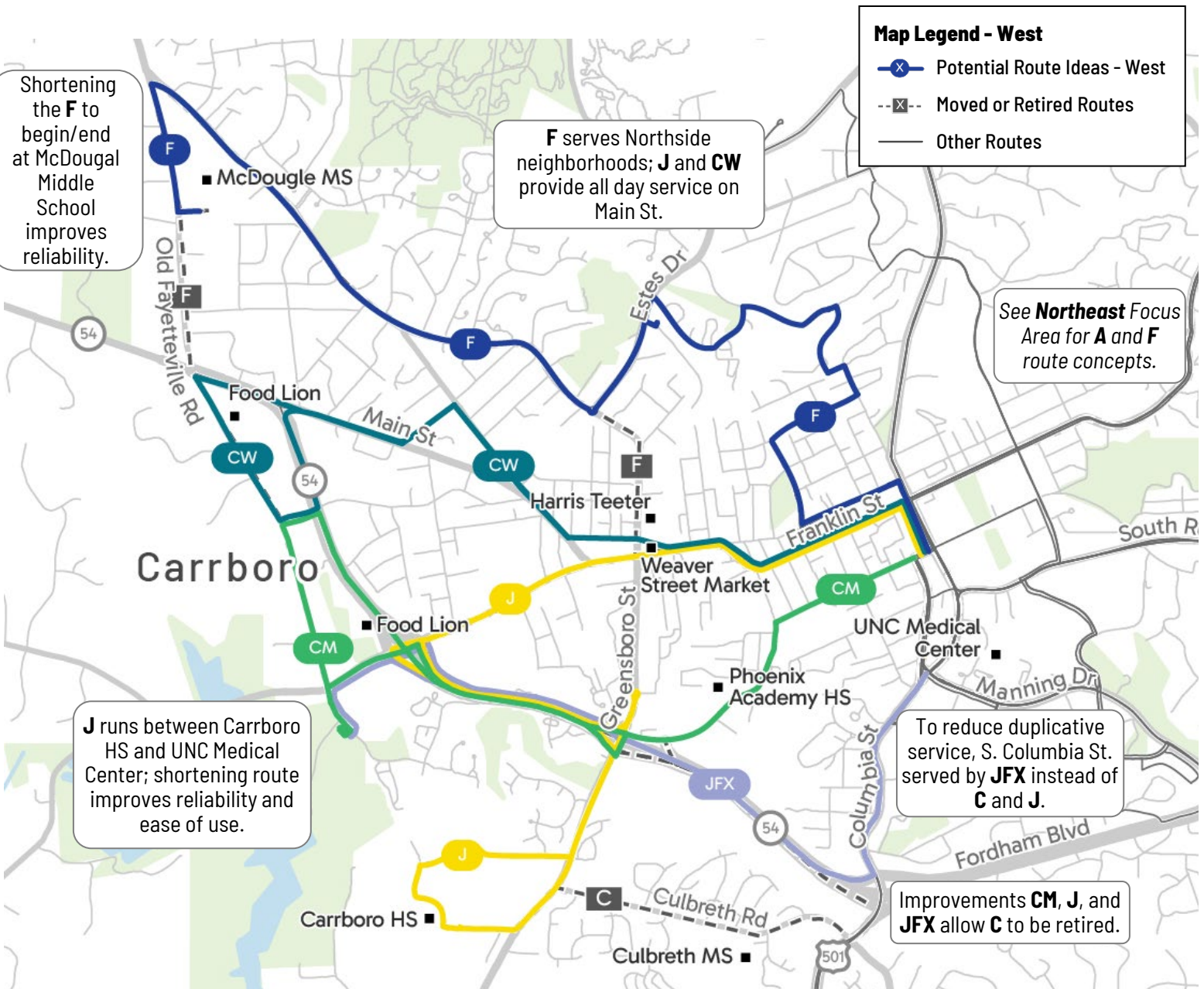
**Map Legend - North**

- x— Potential Route Ideas - North
- -x - - Moved or Retired Routes
- Other Routes

# Idea Sheet Focus Area: WEST

Includes Carrboro, NC 54, W. Franklin St., W. Cameron Ave.

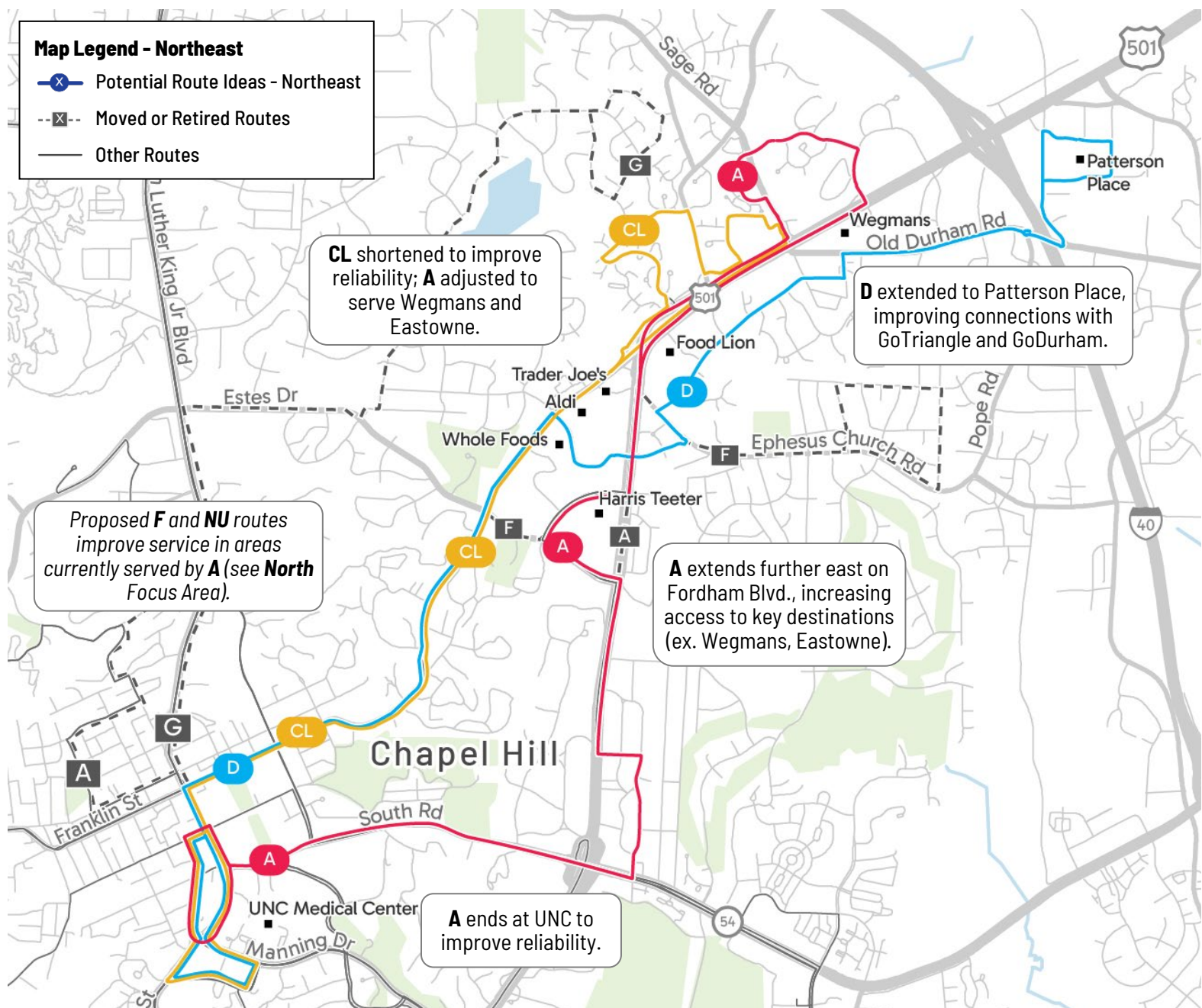
Route Name	Route Changes (see map)	BENEFITS			
		Daytime Service Improvements	Evening Service Improvements	Weekend Service Improvements	Schedule & Reliability Improvements
C	✓	<i>C retired to eliminate duplicative service and to support other improvements.</i>			
CM			✓		✓
CW					
F	✓	✓	✓	✓	✓
J	✓			✓	✓
JFX				✓	



# Idea Sheet Focus Area: **NORTHEAST**

Includes E. Franklin St., Fordham Blvd., and Booker Creek

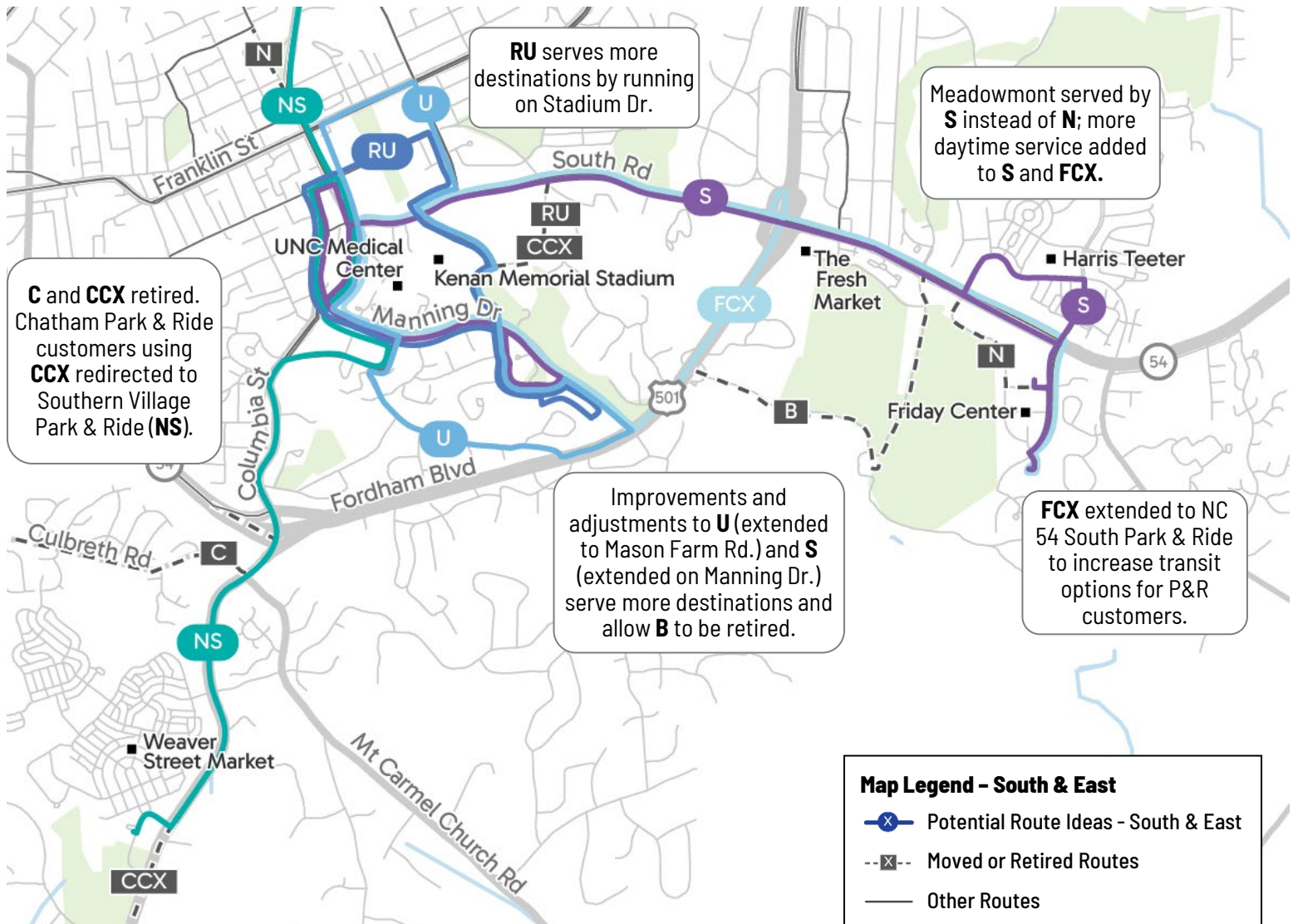
Route Name	Route Changes (see map)	BENEFITS			
		Daytime Service Improvements	Evening Service Improvements	Weekend Service Improvements	Schedule & Reliability Improvements
A	✓	✓		✓	✓
CL	✓				✓
D	✓			✓	✓
F	✓	Eastern part of F served by improved A. Remainder of F enjoys all-day service improvements (see <b>North Focus Area</b> ).			
G	✓	G proposed to be retired; parts of route will be served by improved HS, NS, and T (see <b>North Focus Area</b> ).			



# Idea Sheet Focus Area: SOUTH & EAST

Includes UNC, Raleigh Rd., NC 54, and southern Chapel Hill

Route Name	Route Changes (see map)	BENEFITS			
		Daytime Service Improvements	Evening Service Improvements	Weekend Service Improvements	Schedule & Reliability Improvements
B	✓	<i>B proposed to be retired to support improvements to other routes; service replaced with improved S and U.</i>			
C	✓	<i>C retired to eliminate duplicative service and to support other improvements (see <b>West</b> Focus Area).</i>			
CCX	✓	<i>CCX proposed to be retired; supports improvements to other routes.</i>			
FCX	✓	✓			✓
N	✓	<i>N proposed to be retired to support improvements to other routes; service replaced with improved S.</i>			
NS		<i>BRT service launching in 2030; no other changes proposed.</i>			
RU	✓				✓
S	✓	✓	✓	✓	✓
U	✓				✓



For more details, visit [chapelhillnc.gov/short](http://chapelhillnc.gov/short)

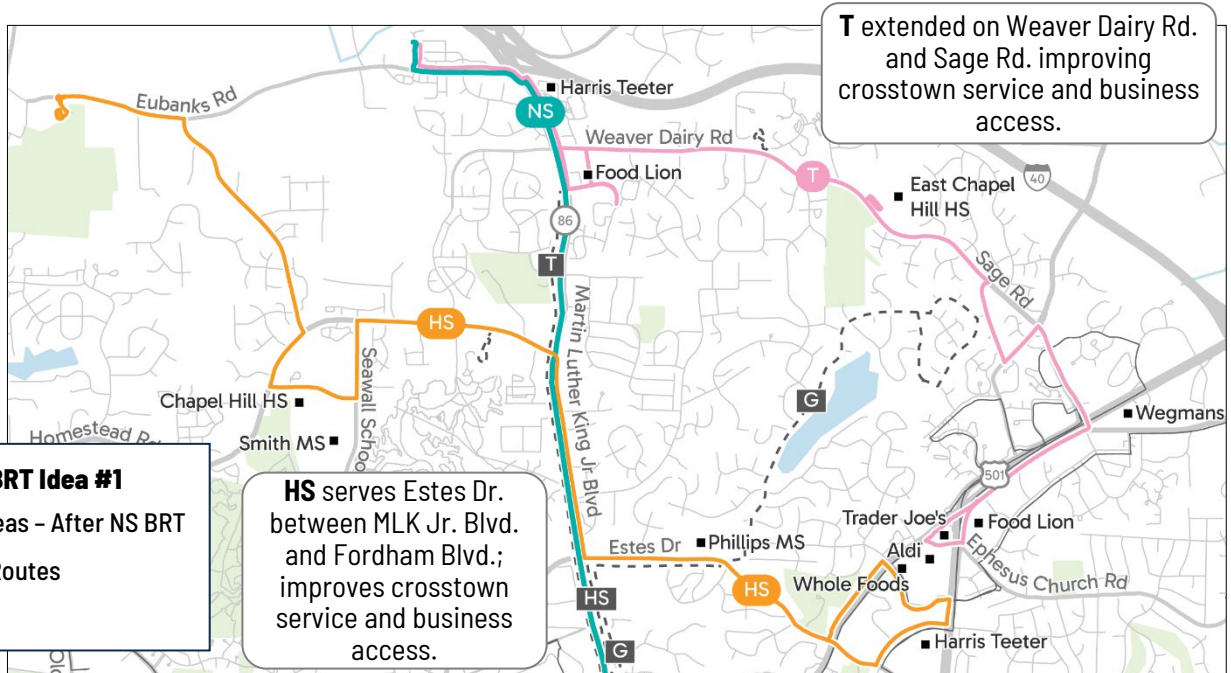
# Idea Sheet Focus Area: **BRT**

Includes service concepts supporting bus rapid transit (BRT) on Martin Luther King Jr. Blvd. and S. Columbia St., after 2030.

Bus rapid transit (BRT) service is on track to replace today's NS route in 2030. BRT features like bus-only lanes, modern station platforms, and traffic signal priority at intersections will move people and vehicles quickly and more efficiently through the heart of our community. This means less time stuck in traffic and more time for what matters to you. You can learn more about this project by visiting [engage.chapelhillnc.gov/nsbrt](http://engage.chapelhillnc.gov/nsbrt).

It's important to make sure local routes and schedules are aligned with bus rapid transit service. A primary goal is connecting our local routes to bus rapid transit's central "spine" to maximize the benefits of **all** transit service. The two ideas below prioritize **connections** to BRT where they make the most sense, expand "**crosstown**" transit options, and explore the feasibility of implementing a **microtransit** service zone.

## Idea #1: Crosstown Connections

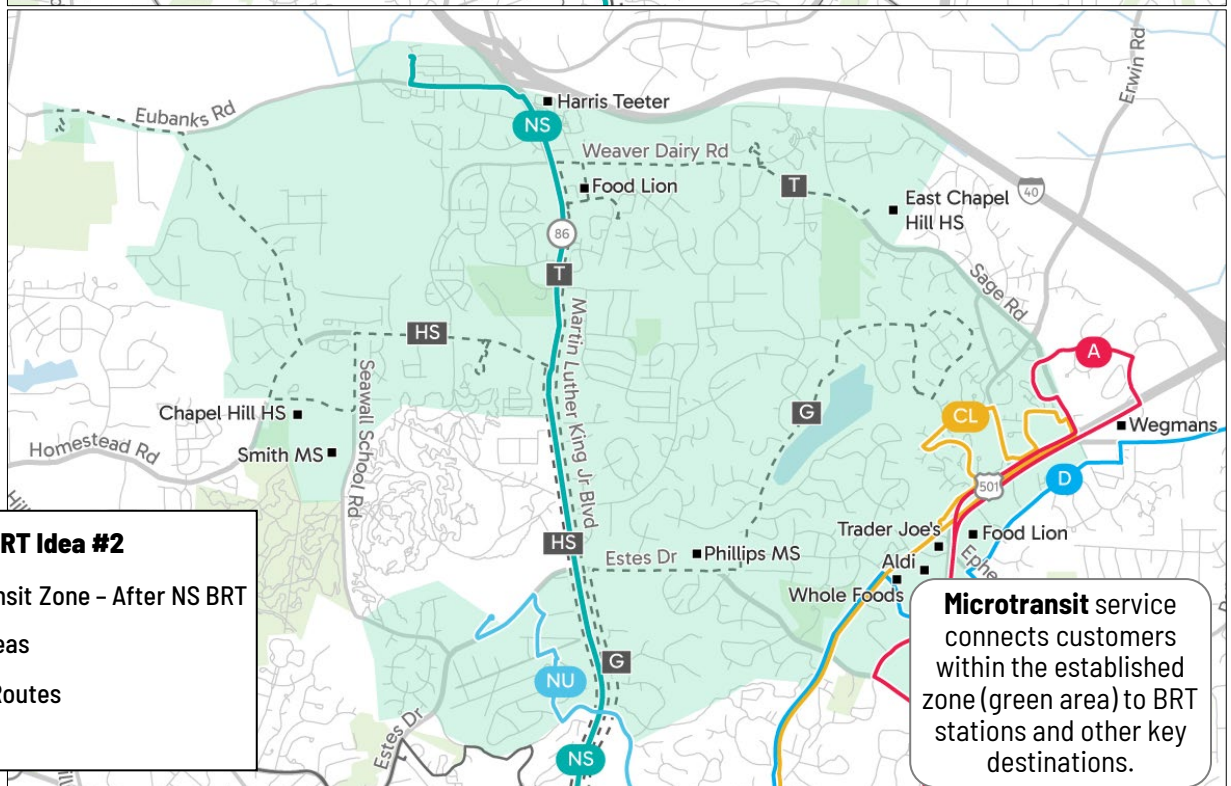


**Map Legend - After NS BRT Idea #1**

- Potential Route Ideas - After NS BRT
- Moved or Retired Routes
- Other Routes

## Idea #2: Microtransit Service Zone

**"Microtransit"**  
Zone-based, on-demand shared ride service booked by phone or through an app.



**Map Legend - After NS BRT Idea #2**

- Potential Microtransit Zone - After NS BRT
- Potential Route Ideas
- Moved or Retired Routes
- Other Routes